

2060 F Grand Ave, Lindenhurst, IL 60046 \* 847-265-5280 \* www.aquapoolspapros.com



### ANNUAL NEWSLETTER







SPRING

STORE SALE

April 19th-May 4th

DIVE INTO SAVINGS FOR THE SUMMER

#### **Store Hours Starting April 1st**

Mon - Fri 10am-6pm

Saturday 9am-4pm

Sunday 10am-2pm

**Closed April 20th for Easter Sunday** 

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#### A Note from Mike

#### 'SOMEDAY' IS IN SIGHT

Many of our customers that I've known throughout the years have started asking me when I might be retiring. I would chuckle and say "someday".

Well, This year I have made a commitment to start the process slowly. My goal this season is to work a bit less, and let some of our team members, who have already stepped up over the years, take on more responsibilities.

This includes our store and sales manager Karrol, who most of you know if you've visited the store over the past decade. She has taken over retail operations, along with spa sales and in-ground pool sales, and is doing a fantastic job.



Ruben, who many pool customers have seen out on the job, has been our lead technician, and is celebrating his 20th year at Aqua Pools. He will be taking over our weekly pool and spa maintenance department, and will soon be running the entire service department. Ruben will be available to help customers with technical questions and issues in the store from time to time as well.

Jason will continue to work in the store helping customers with their water chemistry and showing them how best to care for the pools and spas. He's our robotic pool cleaner expert too. Additionally, he will be in charge of inventory and management of our 3 warehouses.

Emilee welcomed Tommy, the newest member of our Aqua Pools team, to the world this winter. He'll be cleaning spas in no time. Emilee will be here part time this season helping customers in the store and managing our social media accounts.

My daughter Taylor moved back from Oregon last year to help out in the store, and is now working full time with us. Often accompanied by our shop dog, Brooke, Taylor is splitting her focus between the store and assisting our long-time office manager Kim, who is back for her 21st year with the company.

Our skilled technicians are back again this year, including Steve, who will be making this his 23rd, and final, year with Aqua Pools. Many of you have requested Steve as your service technician over the years, so we're grateful he's been here for so long to help mentor numerous newly hired technicians. We're lucky to have him here for one last season.

So, my plan is all in order. Retirement soon. Maybe I'll be the store greeter some day if they let me.

Here's to another pool season!

Mike Dare, Owner



## WELCOME TO THE WELLNESS CENTER

There is a focus on holistic and natural approaches, self-healing and preventive care, these days and movements have provided a firm foundation for wellness today. Wellness-focused and holistic modalities have gained more visibility and we are very excited to be a part of that movement!

We are very pleased to continue with hydrotherapy provided to you by Hydropool Swim Spas, American Whirlpool Hot Tubs and our newest addition, Aspen Spas. Soaking in your hot tub can naturally reduce high blood pressure and increase your sleep time!

Adding to our wellness line, we are very proud to introduce our line of Maax and QCA Saunas. Both are infrared units and just need electric! These units are designed to detox your body, promote relaxation & muscle recovery!

We also carry a new line of spa safe scents, which are infused with a pure mineral compound of magnesium sulfate and CBD. These offer a plethora of remedies to your ailments!

Whether you have an existing spa from us or are looking for an upgrade, Aqua Pool & Spa Pros is here to help

Spring Sale: APRIL 19th - May 4th

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A brand driven by innovation and quality, continues its history of building hot tubs to be enjoyed for the lifetime of the product. No surprise here as American Whirlpool is built by MAAX Spas, an industry leader in luxury hot water products.

Immersion of all or part of the body in water to facilitate movement, promote wound healing, relieve pain, lower blood pressure and provides a relaxing family bonding experience.

We're happy to introduce Maax Spas Saunas and Aspen Spas





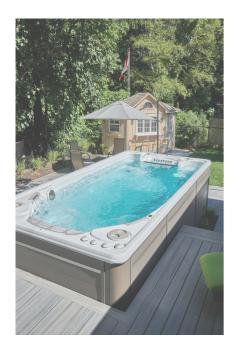
Seeking deeper wellness?
Discover the gentle warmth of an infrared sauna. Unlike traditional saunas, infrared heat penetrates directly, promoting relaxation, detoxification, and muscle recovery. Experience a soothing, restorative escape and emerge feeling refreshed. Explore the benefits today



Aspen Spas believe that it's not only important to use the best components when building a spa, but also to utilize the best processes and techniques. Their spa mold designs are handcrafted in house, backed by years of research and development.



**COMING SOON: COLD PLUNGE TUBS** 





Whether it's staying active, defying stress, or combating pain, your Hydropool can and will help you be your best self. Whether you are training to be an Olympic Swimmer or looking for the casual swim, the Swim Spas by Hydropool are the perfect way to swim everyday! Perfect year round therapeutic swim! The WATER is calling!



Your skin is soft, your body is relaxed, and your mind is free from the stresses of the world. You feel younger, stronger, and healthier. You are ready to attack the day or slide into bed for a wistful night of uninterrupted dreams.

SPAZAZZ all natural aromatherapy crystals and elixirs bring the healing properties of dead sea salts and minerals to your home spa or bath, helping you to feel healthier inside and out.

**EXPLORE NOW** 



#### save \$300-\$500 on all 2024 American Whirlpool floor models WHILE supplies last!

#### EXCLUSIVE OFFER

SAVE \$750 - \$1500 ON THE PURCHASE OF A 2025 SWIM SPA OR \$300 - \$500 ON A 2025 HOT TUB DURING OUR STORE SALE!



# SPring

Save 10% on all pool & spa chemicals

see rebate center for more savings



Jandy & Raypak heaters Hayward sand filter systems pumps & more!!



# Product Corner

all on sale april 19th - may 4th

Polaris ALPHA™



The Polaris® ALPHA™ iQ+ is an intelligent robotic pool cleaner that provides optimized, visible cleaning. Its SMART Cycle feature learns your pool, calculating the most efficient cleaning time and adapting as it works. Via the iAquaLink® app, you can monitor cleaning status, check water temperature, and perform targeted spot cleaning



Pool Tiger ™ protect against scale by presenting minerals from adhering to pool surfaces. It also protest against staining and adherence of biofilm.

Quick Facts:

- reduces evaporation and inhibits the escape of chlorine
- kills contaminants & reduces chlorine usage
- removes suspended particles that harbor contaminants
- reduces excessive levels of cyanuric acid that mask the effects of chlorine
- simplifies water balancing
- cleans scale and biofilm from pool surface, plumbing, and equipment



We are making recycling of your @ease products super easy. Bring your used products and place into our @ease recycle bin! Safe & Easy!





The first suction pool cleaner with Cyclonic Scrubbing Action! Perfect for any size above ground pool. These beauties are 20% off while supplies last!

#### Polaris FREEDOM PLUS<sup>TM</sup>

Introducing the all new cordless Polaris® FREEDOM ™ Plus robotic cleaner. This state of the art unit has four separate cleaning modes to keep you pool looking is best. Including the caddy charging station, with only a 5 hour charge time, you will never go back to corded cleaners again. The Polaris® FREEDOM ™ Plus cleaner also includes an all new LIFI remote control to get right to those hard to reach spots when you're in a pinch. With the long lasting lithium-ion battery, this cleaner will have your pool looking spotless in under 2.5 hours. The Polaris® FREEDOM ™ Plus cleaner connects with the iAquaLink app to be able to monitor your cleaner even when you are away from your home. Save big with Polaris' \$200 mail-in rebate from March 1st-December 31st. Stop in and get your new cleaner today!



# rebate center extra savings

Poolife & Baquacil rebate offers valid from 3/15/25 - 6/15/25



Save up to \$70 when purchasing Poolife products!

(balancers are not included)

- \$20 on \$200
- \$45 on \$300
- \$70 on \$400



Save up to \$45 on Sirona **Spa Care products!** (Rebate valid 1/15-4/30/25)





Check our app for exclusive coupons and more saving!

Looking for loyalty?

The Aqua app launched a few years, but you may not know we offer rewards for our customers! All you have to do is open the app Save up to \$70 when you once in store & scan the QR code at the front register to earn 1 point per visit. These points add up to special discounts, promotions & even free products! Download now to start

your rewards!









purchase Baquacil products!

BAQUACIL

CDX

BAQUACIL

OXIDIZER 2

BAOUACIL

SANITIZER 1

- \$20 on \$100
- \$45 on \$200
- \$70 on \$300